



European Union

PUSAN NATIONAL UNIVERSITY EU CENTER



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609-735 부산광역시 금정구 장전동 산 30번지 부산대학교 성학관 604호
전화·팩스 051-510-7398
Seonghakgwan 604, San30 Jangjeon-dong, Geumjeong-gu, Busan 609-735, Korea
Tel·Fax +82-51-510-7398

Director Yi, Chae-Deug +82-51-510-7392
Vice Director Kim, Dong-Jin +82-51-510-3726
Project Manager Heo, Jin-Yeong +82-51-510-7398
Researcher Lim, Woo-Rii +82-51-510-7398
Administrative Staff Park, Eun-Young +82-51-510-7398

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PUSAN NATIONAL UNIVERSITY



Welcome to PNU EU Center

It is a great privilege for me to establish PNU EU Center in Pusan National University. As all of you are aware, international relation between Korea and EU is now faced with several challenges. The European Union and Korea have forged strong bonds of partnership over the past four decades. The EU has served an exemplary model for Korea in various areas - politics, economy, culture and education.

By collaborating with the partnership, the PNU EU Center will actively support EU-related education and research, promote the importance of EU in Korea and develop Korea-EU relations. The PNU EU Center aims at enhancing depth of awareness and knowledge of the EU in the support for EU-focused curriculum development and research, outreach activities and academic links with the EU, and coordination with other centers. So we will strengthen this relationship to further promote cooperation and friendship across the areas of education, economy, and culture recognized as a key center in Korea.

The PNU EU Center will coordinate all teaching, research and outreach activities in EU affairs under EU center umbrella, and mobilize all human and financial resources through its diverse existing networks, and thereby maximize synergy effects. We hope you will join us in providing important implications for the future direction of the PNU EU center.

Thank you.

PNU EU Center Director
Professor, Chae-Dong Yi.

Overview

PNU EU Center is

Since PNU was founded in May 1946, it has grown into a major educational and research institution and today enjoys its reputation as one of top universities in Korea. Currently, PNU is actively pursuing a globally prestigious school by introducing many innovations which focus its capabilities on expanding education, research infrastructures, innovating university operation systems, and strengthening research incentive systems, and introducing advanced education programs.

Relying on the World-class Research Competencies, the PNU EU Center which is established by the EU Commission on April 1st will increase depth of awareness and knowledge of the EU, enhance the visibility of the EU beyond academic circles, strengthen academic cooperation between the European Union and Korea, and contribute to an effective functioning of the network of the EU Centers by building "center of academic excellence" and "regional hub" in Busan, the pivotal city of linking the Asia Continent with the Pacific Ocean as well as the second largest city.

Vision & Strategy

PNU EU Center will promote the public understanding of EU research, education and academic exchanges.

Education

Give impetus to European studies and to raise awareness of the EU
Provide 'Europe Program' and Involve Summer School in the Europe universities

Research

Encourage EU related research and EU Co-Research program
Make a huge impact on the EU studies

Outreach Activities

Enhance the visibility of EU
Publicize lectures, conferences and seminars
Build positive aspect of EU-Korea Business relation

World-wide Network

Lead the sisterhood relationship with many great universities in EU

Regional Hub

Play a crucial role as a hub of business and intellectual community





Work Program & Activities



Academic Activities

EU Certificate Program

The Undergraduate and Graduate Certificate in European Union Studies will be an initiative of the EU Center. Both interdisciplinary and international in its orientation, the Undergraduate and Graduate Certificate program will provide a Bachelor of Arts (or Science) and MA degree at PNU with the opportunity to combine relevant experiences on a study abroad.

Research Fellow Program

The PNU EU Center will offer Faculty Research Fellowship Program, Course Development Grants, and Graduate Student Area Studies and Foreign Language Fellowship in European Union Studies.

MA and Ph.D. degree course in EU studies

PNU EU Center opens MA and Ph.D degree course in EU studies at PNU Graduate School of International Studies for the first time in Korea. EU studies major aims at training EU experts who have overall Europe region commercial knowledge and valuable on-the-job experiences by offering scholarship, short and long term training programs and EU enterprise internship programs. The course will consist of classes such as Europe Economic Integration, Europe Trade Policies, and Europe International Relations. The course will be started from spring semester 2010.

Lecture and Seminar Series

The PNU EU Center will bring EU academics, practitioners and experts to Korea to provide teaching, lectures and seminar in the PNU EU Center. They mainly will give a public lecture to the PNU and local communities and will also take part in visits with students, business people, local leaders and other groups to raise public understanding of many complex issues facing Europe today.

Organization

Governing Board & Advisory Board

The Governing Board will govern the EU Center. The Board is responsible for all major decisions related to the Centre's program activities and budget allocation. Also the board is in charge of the regular management and operation of the EU Center. It is composed of faculties in Pusan National University and one representative from Busan Metropolitan City Government.

The Advisory Board is in charge of policy guidelines and orientations as regards to the activities of the EU Center. The board will provide advice on the strategic development of the EU Center. It is composed of prominent figures in their respective fields who will provide the long-term strategic orientation, consultation and advice on the Center's programs and activities.

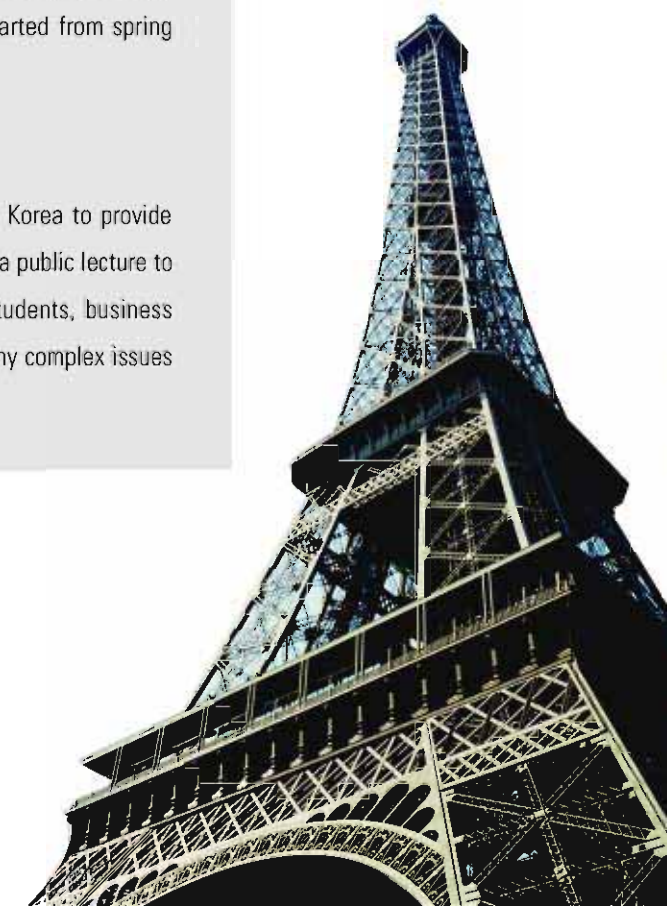
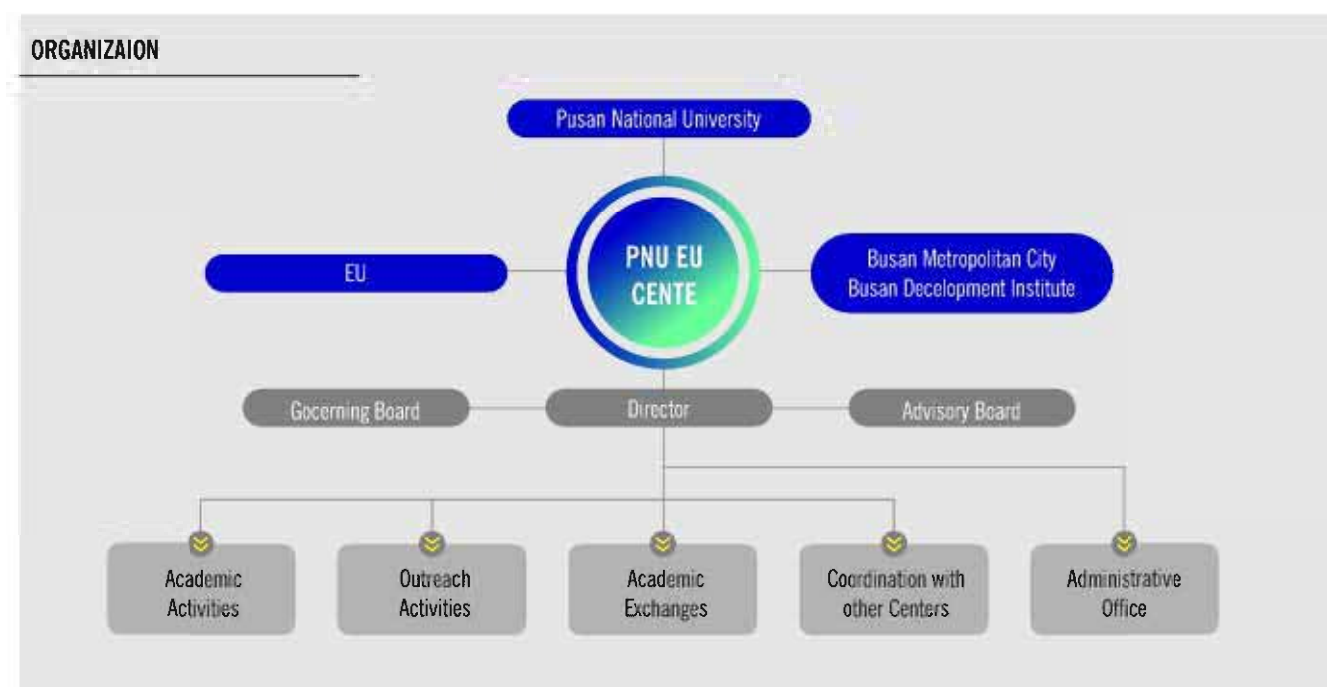
Directorship

- Director: Professor Chae-Deug Yi (International Economics and Economic Integration, GSIS PNU)
- Vice Director: Professor Dong-Jin Kim (International Logistics and EU Port Management, GSIS PNU)

Administrative Staff

- Project Manager, Research Fellow, Jin-Yeong Heo, Ph.D. in Linguistics
- Researcher, general administration, Woo-Ri Lim, M.A in International Studies
- Administrative staff, in charge of PR, Eun-Young Park, B.A in English Language and Literature

ORGANIZATION





Outreach Activities

EU University Summer Program

Students in PNU will be encouraged to go to Europe for taking Summer School offered by European universities. Students will have a chance to experience the EU system firsthand, through presentations by specialists, visits to EU institutions. PNU EU Center bestows scholarships to students and fellows.

EU Fair

The PNU EU center will have EU Fair in other countries to make students learn about the regional integrations, and to make EU companies widely understand the business and investment opportunities in Busan. EU Fair will promote closer relations between the municipal authorities of Busan and EU officials and companies. The program is made up of lectures and workshops.

Forum and International Conferences

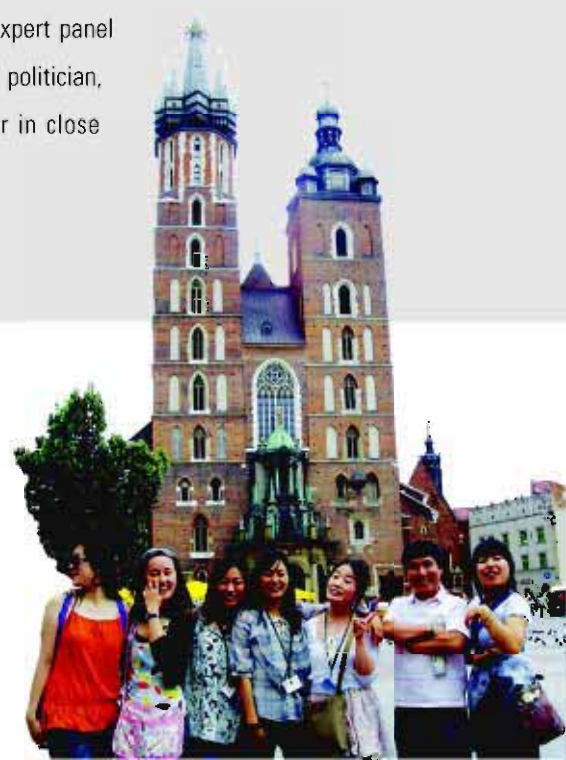
With the collaboration of the European Commission, SNU-KIEP, KSCES, BDI, UDI, EUCCK, EU member countries' cultural centers and, if necessary, with Busan Ilbo and Busan MBC, workshops and international conferences will be organized to increase the awareness of students and public regarding EU related issues.

Europe Business Meeting

This outreach activity will be designed to target local business and economic research institutes in Busan. The Center will arrange the meeting between European business men (or practitioners), local business men and researchers.

Expert Panel Meeting

The PNU EU Center will organize a short term expert panel and training meeting composed of a group of local politician, decision makers and opinion leaders each year in close cooperation with Brussels.



Academic Exchanges



Joint Research Program

The primary mission of the Co-Research Program of EU and Korean scholars is to research together, communicate concerns, issues, requests, etc. from the PNU EU center faculty members. More broadly, this vehicle for Korea-EU faculty co-research, communication and interaction aims to foster a stronger research community within worldwide EU centers not only in EU but also USA or any other country. As one of the academic exchanges, the professors and specialists in EU and PNU could have more experienced and useful outcomes from their co-research program. From the different perspective on EU, it can make a harmonized and developed research and help them understand EU fully.

Visiting Fellow Program

This program's objective is to bring EU scholars to Busan to teach on EU related issues and prepare them to contact related Pusan National University and other related Korean institutions. This will create a fellowship program for specialists of EU affairs with a view to tutoring Korean academics and students in EU related disciplines.

Short-term Exchange Program

The PNU EU Center set up several types of short-term exchange programs for professors and students. This program aims to provide students with an opportunity to enhance their versatile and practical skills, capable of being international specialists and leaders for the 21st century. Thus PNU EU center will organize the visits of partner universities with the purpose of research for a couple of weeks.



PNU EU Center Events 2009



PNU EU Center Launching Ceremony

The PNU EU Center, which is established with the general support of the European Commission, held its launching ceremony on April 1st. More than 100 guests, including EU Ambassador Brian McDonald, Kim Inn-Se, President of Pusan National University, Jeong Lak-Hyeong, Deputy Mayor for Busan Political Affairs of Busan Metropolitan City, Hong Seong-Rul, Vice-President of Busan Metropolitan Council, Cho Sung-Je, President of Pusan National University Alumni association visited PNU to congratulate the launching of the center and offer their congratulatory remarks. And also EU Ambassador Brian McDonald made a special lecture about Korea-EU relations.

Special Lectures

- "Relations between south Korea and the EU"
Phillippe THIÉBAUD, Ambassador of France to the Republic of Korea - April 27th, 2009
- "A Hungarian Perspective on the Future of European Integration"
Professor Andrea Szego from Budapest College of Management in Hungary - May 21st, 2009
- "Fiscal Federalism and Regional Policy" Professor Giorgio Brosio from Italy - November 6th, 2009
- "Européanisation Process in Central Europe" Professor François Bafail from France - November 6th, 2009

Global Gathering 2009

On May 23th, 2009, PNU EU Center participated in Global Gathering at Cinepark, Haeundae. Global Gathering is unique cultural event that brings together people from all over the world. Local foreign communities, international schools, cultural centers that represent their own countries joined the event. PNU EU Center offered informative material on European Union and PNU EU Center. About one hundred people visited our center's booth.

The 1st Advisory Board Meeting

On June 18th, 2009, PNU EU Center held its first Advisory Board Meeting at Peacock Room Lotte Hotel, Busan. The members discussed cooperation and development of the Center. Prof. em. Park, Sung-Jo from Dong-A university made a presentation on the EU and public governance.

Summer Business Camp 2009

PNU EU Center held "Summer Business Camp 2009" at Seonghakgwan 102, PNU for three days from June 29th to July 1st. The program was consist of informative lectures and field trip to Busan-Jinhae Free Economic Zone Authority and Renault Samsung Motors. 54 students from Pusan National University participated in the camp and they got a diversity of information and knowledge about EU and business from the program.

EU Summer School

College of Europe(Belgium), Warsaw School of Economics(Poland), Katholieke Universiteit Leuven(Belgium), University of Limerick(Ireland) During the summer vacation, PNU EU Center sent 26 students to EU countries to take summer school courses offered by universities in Europe. The programs were on the functions of the EU system and topics related to Europe.

On July, 2 students were sent to College of Europe in Belgium for a week, 7 students to Warsaw School of Economics in Poland for 16 days. On August, 2 students to Katholieke Universiteit Leuven in Belgium for 12 days and 15 students to University of Limerick in Ireland for a week.

The interdisciplinary programs provided students a variety of benefits including a chance to experience and to understand the system, society, culture, politics, economics and the process of integration of EU.



PNU EU Center Launching Ceremony



Special Lectures



Global Gathering 2009



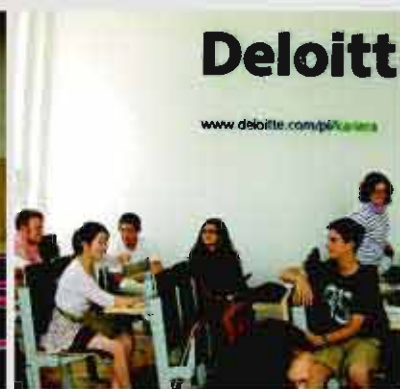
The 1st Advisory Board Meeting



Summer Business Camp 2009



Summer Business Camp 2009



EU Summer School



EU Summer School