



# Study in Utrecht Summer School

-European business and economics



Interational logistics and port management  
201376117  
GAO LEI



GSIS 부산대학교 국제전문대학원



Universiteit Utrecht

## European Business & Economy

07.07.2014-18.07.2014

### Time table

- 09:30 ~ 10:30 lecture 1
- 10:30 ~ 11:00 Coffee break
- 11:00 ~ 12:00 lecture 2
- 12:00 ~ 14:00 lunch
- 14:00 ~ 15:00 lecture 3
- 15:00 ~ 15:30 Coffee break
- 15:30 ~ 16:30 lecture 4

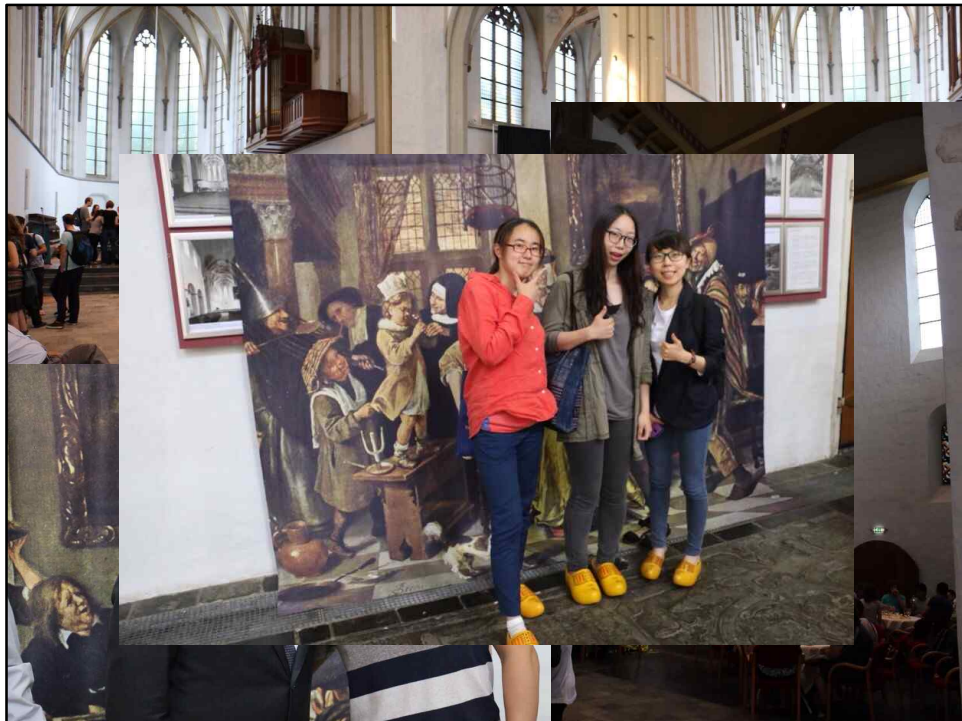


GSIS 부산대학교 국제전문대학원



Universiteit Utrecht

# Open Ceremony





Universiteit Utrecht

## Indoor study

- How does Europe work & forming teams /
  - introduction into Europe
  - Dutch industrialization/ ex: Philips
- Doing Business in Europe/
  - European Knowledge Economy & Innovation
  - Europe in a cultural perspective
  - Public Affairs in the European Union
- Global Shift and the Future
  - Financial crisis in Europe
  - European Regional Cooperation
  - Sustainable Banking in Europe





Universiteit Utrecht

## Outdoor study 1

- Friday 11 July
- Departure to Zaanstreek
  - Economical development Zaanstreek
  - Zaans Museum & Verkade Pavillion







 Universiteit Utrecht

## Outdoor study 2


- Tuesday 15 July
- Departure to Brussels
  - European Parliament Brussels
  - Time off Brussels

 GSIS  
부산대학교 국제전문대학원



 **Universiteit Utrecht**

# Scenery of Utrecht

 **GSIS**  
부산대학교 국제전문대학원





 Universiteit Utrecht

# Group picture



Opening day

Closing day

 **GSIS**  
부산대학교 국제전문대학원

# Thank you!



## Q&A

 **GSIS**  
부산대학교 국제전문대학원