

## 7 2017 Global Gathering

On 2017 May 20th, Global Gathering was held in Samnak Ecology Park. With many other institutions participating to advertise their cultures. PNU EU Center took part to introduce "European Union". We conducted pop-quiz, face painting, flag coloring and many other programs to attract people. These activities were favorably received by participants. So we were able to successfully finish the event.



## 8 The 11th Conference on European Studies in Korea

**Date** June 2nd ~ 3rd, 2017  
**Venue** Korea University, Incheon Memorial Hall



PNU EU Center participated in the '11th Joint Conference on European Studies in Korea' held in Korea University. Under the subject "Changing Korea-Europe Relations: Responding to the Recent Transition in European Societies", Prof. Yi, Chae-Deug presided over the meeting and two presenters expressed their research papers on the second day of the conference. Ms. Jeong, Yoon Jeong gives a presentation on EU tourism Policy and Ms. Won, Yoo Kyung presents the research on the Effect of Fiscal and Monetary Policy and Income Inequality on the Economic Growth.

## 9 2017 Korea Research Association of International Commerce Conference

**Date** June 15th-16th, 2017  
**Venue** IHiddenbay Hotel, Yeosu, Korea  
**Host** Korea Research Association of International Commerce



2017 Korea Research Association of International Commerce was held in Hiddenbay Hotel in Yeosu by Korea Research Association of International Commerce. The main topic was "The International Marine Tourism and New Trade Policy". The conference was opened by speech of Kwang Bae Lee who is President of Korea Research Association of International Commerce. There were two speakers from PNU EU Centre, Ms. Won and Mr. Nam who are in the doctoral course of PNU (International Economics, EU studies) at session C based on "General Issues on International Management and Trade Policy". Mr. Nam gave presentation on the HIIT and VIIT in the VCs and Korea and Ms. Won presented her research on the Effect of Fiscal and Monetary Policy and Income Inequality on the Economic Growth. Moreover, Professor Yi, Chae Deug who is Jean Monnet Chair of PNU EU center took part in the session D as a chairman. This conference was sponsored by the Korea Development Institute, Korea Institute for Industrial Economics and Trade, Korea Maritime Institute, Jeonnam Technopark, Gwangju Jeonnam Research Institute.

## 10 Working Luncheon with the EU & JMCEs

Director of PNU EU Centre(JMCE), Prof. Yi, Chae-Deug participated in the working luncheon with the EU by inviting from the EU Delegation in Seoul on 28th June, 2017. The aim of the luncheon is to provide a platform for exchange between the recently established Jean Monnet Centers of Excellence and Chairs who commenced their activities at the end 2016, as well as the last EU Centre phasing out by the end 2017; to establish a closer coordination and synergies between the EU/ Jean Monnet Centres of Excellence and EU project/activities in the Republic of Korea



## 11 Jean Monnet EU Seminar

At 4:30 pm, on the 19th of July, PNU EU Center interns and JM Chair Professor Chae-Deug Yi gathered at International Bldg. 612 to hold seminars on EU related topics. The EU seminar was conducted by presenting the research topic prepared by each group and exchanging opinions on topics with people. Prof. Yi presented the difference between EU and ASEAN+3(Korea, Japan, China)



Group	Members	Topic
Group 1	Dongchan Kim, Hyelyeon Take, Eunhyun Kwon, Shoe Park, Seokho Hong	Comparison of Korean and European Myths
Group 2	Taehun Kim, Dasom Kim, Jihyun Kim, Heeyeon Noh, Haeun Lee	Korea, Japan and China can make union? -Related to EU-
Group 3	Changhan Song, Juhye Hong, Myeongju King, Hynsook Shin, Taewon Choi	The effects of EU-JAPAN EPA on the Korean Automobile Industry



# PNU JEAN MONNET CHAIR & CENTRE OF EXCELLENCE NEWSLETTER

Sep. 2016 ~ Aug. 2017



PUSAN NATIONAL UNIVERSITY, BUSAN, SOUTH KOREA

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"This Newsletter is funded by European Union."



## Jean Monnet Chair at PNU

### Details concerning Jean Monnet Chair

- Director of Jean Monnet Centre of Excellence, PNU,
- Chair of the Division of International Trade, PNU
- President of Association of International and Area Studies (2016.3 - 2017.2)
- Vice President of Korea Research Association of International Commerce (2016.1 ~ )
- Tel: +82.051.510.2585 / Email: gjvethanks@pusan.ac.kr



Prof. Yi, Chae-Deug

### Publications (2016.8-2017.8)

1. Chae-Deug Yi, "An Empirical Study of University Students' Perception and Correlation on the EU and Korea-EU'FTA", Journal of Korea Trade, Vol. 41(5), pp.255-283, Nov, 2016.
2. Chae-Deug Yi, "An Empirical Analysis of the Role and Contribution of the PNU EU Center", Journal of Korea Commerce, Korea Research Association of International Commerce, Vol. 16(4), pp.123-145, Dec, 2016.
3. Chae-Deug Yi, "An Empirical Study of Korean College Student's Learning the EU and Recognition on EU's Contribution", The Journal of Contemporary European Studies, Vol.35(1), pp.215-239, Feb, 2017.
4. Chae-Deug Yi, "Technology Innovation, Human Capital and R&D Effects on Economic Growth", International Area Studies Review, Vol. 21(1), pp. 202-219

### Ongoing research

1. Chae-Deug Yi, "Brexit and EURO Volatility and Dynamic Impact on Korea-EU's Trade Structure" (funded by Korean Research Foundation), July 2017-June 2019(2 years).
2. Chae-Deug Yi, Volatility Outlyingness, Periodicity and Jumps of Euro Exchange Rates (submitted).
3. Chae-Deug Yi, Volatility and Jump Estimation in Euro-Dollar Exchange Rates (submitted).
4. Andrew and Yi(eds), The European Union's Common Foreign and Security Policy Reforms and Implications for Northeast Asia", (submitted).
5. Andrew and Yi(eds), "The EU's Potential Role in the Six Party Talks and the North Korean Nuclear Crisis", (submitted).

### Conferences, seminars and other initiatives, Papers presented at conferences

1. The 21st Int'l Euro-Asia Research Conference (June, 22nd-24th, 2016, PKYONG NATIONAL UNIVERSITY) - presentation: "Nonparametric Estimation of Volatility and Jumps using Periodicity Filter in Euro-Dollar Exchange Rates"
2. 2016 Trans-Pacific International Conference (Dec, 8th-9th, 2016, PKYONG NATIONAL UNIVERSITY) - presentation: Korean College Students' Learning and Recognition on EU, EU-Korea FTA
3. The 11th Conference on European Studies in Korea (June 2nd ~ 3rd, 2017, Korea University, Incheon Memorial Hall) - participation as a chairman of the 19th session
4. 2017 Korea Research Association of International Commerce Conference( June 15th-16th, 2017, Hiddenbay Hotel, Yeosu, Korea ) - co-presentation & chairman : "The HIIT and VIIT in the VCs"

### Organized Lectures/Conferences

1. 2016 Korea-Japan International Student Seminar (Dec. 23rd, 2016, #301, Int'l Building of PNU )
2. Academic advisor of Ms. Hong, Joo Hye & Ms. Kwon, Eun Hyun : Win the IMO Special Prize "Proposals on developing sustainable ship recycling industry" (June 30th 2017, Korea Institute of Maritime and Fisheries Technology)

## 1 Jean Monnet Centre of Excellence at PNU



PNU EU Centre was selected as the Jean Monnet Centre of Excellence(JMCE) on August, 2016 supported by European Commission(Director: Prof. Yi, Chae-Deug). This 3 year project began from September, 2017. Prof. Chae-Deug Yi was once again as a JM Chair in 2016. He will lead a PNU JMCE as a director. We could keep going on the academic research and the outreach activities on EU with our 8-year experience since 2009. It is expected that PNU JMCE will continuously play an important role to strengthen between the European Union and Korea same as before.

## 2 Special Lecture

The PNU EU center hosted special lectures, inviting guest speakers to give talks themed around the EU as a Jean Monnet Centre of Excellence Program. During Fall semester of 2016, the first lecture on the 7th, October, was from Ms. HIVONNET Jolle who is the deputy head of EU Delegation with the topic "The European Union: Emerging stronger from crisis". And the second lecture on the 11th, November, was from Mr. Milan Lajciak who is the ambassador of the Slovak Republic to the Republic of Korea. He delivered informative information through his the lecture which is about Challenges and Priorities of the Slovak Presidency of the Council of EU. Following both lectures, there was Q&A session to discuss on the lectures, this Q&A allowed the students to raise queries and solve their curiosities with an expert.

### Ms. HIVONNET Jolle

- Date** 7th Oct. 2016 (10:00-11:30)
- Venue** Seonghagwan 101
- Speaker** Ms. HIVONNET Jolle (deputy head of EU Delegation)
- Topic** 'The European Union: Emerging stronger from crisis'



### Mr. Milan Lajciak

- Date** 11th, Nov, 2016 (10:00-11:30)
- Venue** Seonghagwan 101
- Speaker** Mr. Milan Lajciak (ambassador of the Slovak Republic)
- Topic** Challenges and Priorities of the Slovak Presidency of the Council of EU



## 3 2016 Korea-Japan International Student Seminar

The PNU EU Center held the 2016 Korea-Japan International Student Seminar on December 23, 2016, co-hosted with Kobe University, a prestigious university in Japan. In this seminar, three student research teams at PNU and three research teams at Kobe Univ. presented their research on the subject of EU. The seminar was held in Int'l Building of PNU. This academic seminar is planned to strengthen the relationship between PNU and Kobe University. On the day of this significant academic event, the director of PNU EU Center, Yi, Chae-Deug opened this seminar with a welcoming speech. Professor Massahiko Yoshii from Kobe University also gave an opening speech to the participants of this seminar. Korean and Japanese students had a meaningful academic, cultural exchange thanks to this seminar.



### Pusan National University

Sungjun Kim, Seongeun Kim, Heun Lee	The Effects of Currency Fluctuations on The Economy : Germany, Greece, Korea
Kim, Eun Jin, Kim, Se Eun, Kim, Eun Che	The Korea-EU FTA in Food Industry Throughout the comparative analysis with Japan
Kim, Guk Hyeon, Choi, Beom Jin, Kim, Dong Chan, Song, Chang Han, Kim, Ji Hwan, Orji Oloh Imoh Lauren	The FTA's Effect on the import of "Beers"

### Kobe University

Yukinobu Hori, Masaya Kanto, Gae Bin, Mikihiro Ochi, Heeryo Koh	Counter Terrorism - unity and diversity of European Security Policy
Tomoko Ishida, Kurumi Sakamoto, Saki Nakamura, Kei Hirayoshi, Yasue Yamamoto, Tomoki Yukita	Tourism Challenges in Sakaiminato City
Mika Onishi, Haruka Katayose, Ryuji Kamimoto, Honami Sakuma, Takehiro Noguchi	Germany - Beyond its overwhelming victory -

## 4 The 8th Interns of PNU EU Center (2017)

Department of Trade	Juhye Hong	Department of Industrial Engineering	Taewon Choi
Department of Trade	Dasom Kim	Department of Business Administration	Seokho Hong
Department of Trade	Dongchan Kim	Department of Business Administration	Jiyun Kim
Department of Trade	Eunhyun Kwon	Department of French Language and Literature	Myeongju Kang
Department of Trade	Haeun Lee	Department of English Language and Literature	Heeyeon Noh
Department of Trade	Changan Song	Department of Material Science and Engineering	Hyelyeon Tak
Department of Economics	Taehun Kim	Department of German Education	Sohee Park
		Department of Global Studies	Hyunsook Shin



This spring, I was fortunate enough to have a chance for joining PNU-EU centre internship. When applying, I was so sure that this opportunity can bring me a lot of fulfilling experiences, motivation, and inspiration. First of all, all the events that PNU-EU center held have been all great. I was honored to meet EU Ambassador, Mr. Michael, and took his lecture about six decades about EU and its future. In addition, I went to Global gathering 2017, the event that many foreigner in Korea gather and communicate, and talk about PNU EU centre as a representative. Also, this internship gives me a chance to meet wonderful people including 14 other student interns, professor Jae-duek Lee, Dong-jin Kim and Yoo-kyong Won. I do appreciate that I am able to have a connection with these great people. Finally, I would like to recommend this great opportunity to my all colleagues, who do not even know PNU has this great EU centre and also I want them to enjoy same feeling I have achieved.

## 5 2017 EU ambassador special lecture

With the invitation of Jean Monnet Centre of Excellence (JMCE) in the EU Center of Pusan National University, we could take a lecture from Ambassador of the European Commission to Korea. This lecture covered the policy of the European Union for the future and briefly told about the history of the EU. We held this presentation at room 301 in International Building. We would like to appreciate to Ambassador once again



## 6 International Trade & EU Economy Symposium - EU Economy & EURO Crisis Session

- Date** May 12th, 2017
- Venue** International Building 304, PNU
- Themes**
  1. Brexit and EU Economy (by Kab-Soo Lee, professor at PNU)
  2. Multi-power Volatility and Jump Probability in EURO-Dollar Exchange Rates (by Chae-Deug Yi, professor at PNU)
  3. Expansion Strategies of Hyundai Motors in Europe (by Byoung-Tae Ye, former vice chairman of Hyundai-Kia Motors & professor at SNU)



PNU EU Center held EU Economy & EURO Crisis Session in International Trade & EU Economy Symposium, as a program of PNU Jean Monnet Center of Excellence. In the session, issues about the European economy, the volatility of the Euro-Dollar exchange rate, and the strategies of expanding markets into Europe were addressed by outstanding researchers.